

## Policy on the processing of personal data of users of the website

Articles 13 and 14 of Regulation 2016/679/EU (hereinafter also GDPR)

### Purpose of this policy

Gambara Asfalti SpA (hereinafter also Company or Data Controller) is committed to respecting and protecting your privacy and wants you to feel secure both when you simply browse the website and if you decide to register by providing us with your personal data to use the services made available to its Users and/or Customers. On this page, Gambara Asfalti intends to provide some information on the processing of personal data relating to users who visit or consult the website, accessible electronically from the address [www.gambaraasfalti.it](http://www.gambaraasfalti.it) (Website). The policy is provided only for the Gambara Asfalti website and not for other websites that may be consulted by the user via links (for which reference should be made to the respective privacy policies). The reproduction or use of pages, materials and information contained within the Website, by any means and on any support, is not permitted without the prior written consent of Gambara Asfalti. Copying and/or printing is permitted for exclusively personal, non-commercial use (for requests and clarifications contact Gambara Asfalti at the addresses below). Other uses of the content, services and information on this website are not permitted.

With regard to the content offered and the information provided, Gambara Asfalti will make sure that the contents of the Website are reasonably updated and reviewed, without offering any guarantee on the adequacy, accuracy or completeness of the information provided, expressly disclaiming any responsibility for any omission errors in the information provided on the Site.

### Origin - Browsing data

Gambara Asfalti informs you that the personal data you provide and acquired at the time of requesting information and/or contact, registering on the website and using the services via smartphone or any other tool used to access the Internet, as well as the data necessary for the provision of these services, including browsing data and data used for the possible purchase of the products and services offered by Gambara Asfalti but also only the browsing data of the website by the Users, will be processed in compliance with the applicable legislation. The IT systems and software procedures used for the operation of this website acquire, during normal operation, some personal data the sending of which is implicit in the use of Internet. This is information that is not collected to be associated with identified parties concerned, but that by its very nature could, through processing and association with data held by third parties, allow identifying browsing users. This category of data includes IP addresses or domain names of computers used by users that connect to the website, URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the web server (successful, error, etc.) and other parameters regarding the operating system and the user's IT environment. This data is only used to obtain anonymous statistical information regarding use of the website and to verify the correct operation of the Gambara Asfalti website. It is noted that the data could be used to ascertain responsibility in case of cyber crimes against the website of Gambara Asfalti or other related or associated websites: at present, except for this eventuality, the data on web contacts does not persist for more than a few days.

### Origin - Data provided by the user

Gambara Asfalti collects, stores and processes your personal data for the purpose of providing the products and services offered on the Website, or for legal obligations. Relating to some specific Services, Products, Promotions, etc. Gambara Asfalti may also process your data for commercial purposes. In such cases, a specific, separate, optional and always revocable consent will be required in the manner and at the addresses indicated below.

The optional, explicit and voluntary sending of electronic mail to the addresses indicated in the relevant section of the Website, as well as the completion of questionnaires (ex. forms), communication via chat, push notification via APP, social networks, call centers, etc., involves the subsequent acquisition of some of your personal data, including those collected through the use of the Apps and related services, necessary to respond to requests. We also point out that when using the mobile connection to access digital content and services offered directly by Gambara Asfalti or by our Partners, it may be necessary to transfer your personal data to such third parties. We highlight that you could access the website or connect to areas where you could be enabled to publish information using blogs or message boards, communicate with others, for example coming from the Gambara Asfalti page on

Facebook®, LinkedIn®, YouTube®, and other social network websites, review products and offers and post comments or content. Before interacting with these areas, we invite you to carefully read the General Terms and Conditions of Use taking into consideration that, in certain circumstances, the information published can be viewed by anyone with access to the Internet and all the information you include in your publications can be read, collected and used by third parties.

### **Processing purposes and legal basis**

Data will be processed for purposes:

- 1) strictly related and necessary for registration on the website [www.gambaraasfalti.it](http://www.gambaraasfalti.it), for services and/or Apps developed or made available by Gambara Asfalti, for the use of the relative information services, for the management of contact requests or information, for the purchases of products and services offered through the Gambara Asfalti website;
- 2) for the ancillary activities related to the management of the User's/Customer requests and the sending of the reply that may include the sending of promotional material; to finalize the purchase order of the products and services offered, including aspects relating to payment by credit card, shipment management, the possible exercise of the right to reconsider remote purchases, the update on availability of products and services temporarily unavailable;
- 3) related to the fulfilment of obligations established by EU and national regulations, the protection of public order, the ascertainment and repression of crimes;
- 4) direct marketing, i.e. sending advertising material, direct sales, carrying out market research or commercial communication of products and/or services offered by Gambara Asfalti; this activity may also involve products and services of Gambara Asfalti Group Companies and be carried out by sending advertising/information/promotional material and/or invitations to participate in initiatives, events and offers aimed at rewarding users/customers, carried out using traditional methods (for example, paper mail and/or calls from an operator), or through automated contact systems (for example SMS and/or MMS, telephone calls without operator intervention, e-mail, fax, interactive applications), pursuant to article 130, paragraphs 1 and 2 of Legislative Decree 196/03 and subsequent amendments and additions;

The provision of data for the purposes referred to in points 1), 2) and 3), connected to a pre-contractual and/or contractual phase or functional to a user request or envisaged by a specific regulatory provision, is mandatory and, in the absence thereof, it will not be possible to receive information and access any services requested; in relation to point 4) of this policy, the consent to the processing of data by the user/customer is free and optional and always revocable without any consequences on the usability of the products and services except for the impossibility for Gambara Asfalti to provide updates on new initiatives or on particular promotions or advantages available to users/customers.

Gambara Asfalti may send commercial communications relating to products and/or services similar to those already provided, pursuant to Directive 2002/58/EU, using the e-mail details, or the paper ones, indicated by you on such occasions to which you may oppose in the manner and at the addresses below.

### **Processing methods, logics, retention period and security measures**

Processing is also carried out with the aid of electronic or automated means and is performed by Gambara Asfalti and/or third parties that Gambara Asfalti can use to store, manage and send the data. Data processing will be carried out with organization and processing logics of your personal data, also related to the logs originating from the access and use of the services made available via the web, of the products and services used in connection with the aforementioned purposes and, in any case, to ensure the security and confidentiality of data. The personal data processed will be kept for the time foreseen by the law in the applicable time.

### **Cookies**

For detailed information on Cookies, read the dedicated page <http://www.gambaraasfalti.it/cookie-policy/>.

### **Scopes of data communication and transfer**

To pursue the aforementioned purposes, Gambara Asfalti may communicate and have the personal data of users/customers processed by third parties with whom we have relationships, in Italy and abroad, where these third parties provide services on our

request. We will only provide these third parties with the information necessary to perform the requested services, taking all measures to protect your personal data. The data may be transferred outside the European Economic Area if this is necessary for the management of your contractual relationship. In this case, the data recipients will be subjected to obligations of protection and security equivalent to those guaranteed by the Data Controller. In case of use of services offered directly by Partners we will provide only the data strictly necessary for their execution. In any case, only the data necessary for the pursuit of the intended purposes will be communicated and, where requested, the guarantees applicable to data transfers to third countries will be applied. We may also disclose personal data to our commercial service providers, for marketing reasons, for this purpose appointed as external processors. In addition, personal data may be communicated to the competent public bodies and authorities for the purpose of complying with regulatory obligations or for ascertaining responsibility in the case of computer crimes against the website as well as disclosed to, or allocated to, third parties (as responsible or, in the case of electronic communication service providers, independent data controllers), who provide IT and telematic services (ex: hosting services, website management and development) and that Gambara Asfalti uses for the performance of tasks and activities of a technical and organizational nature instrumental to the functioning of the website. The subjects belonging to the above categories operate as separate Data Controllers or as Managers appointed for this purpose by Gambara Asfalti.

Furthermore, personal data may be known by Gambara Asfalti employees/consultants who are specially trained and appointed as Data Processors.

The categories of recipients to whom the data may be communicated are available by contacting Gambara Asfalti at the addresses below.

### **Rights of parties concerned**

You may at any time exercise the rights that are recognized to you by law, including:

- a) to access your personal data, obtaining evidence of the purposes pursued by the Data Controller, the categories of data involved, the recipients to whom they may be communicated, the applicable retention period, the existence of automated decision-making processes;
- b) to promptly obtain the correction of inaccurate personal data concerning you;
- c) to obtain, in the cases provided, the cancellation of your data;
- d) to obtain the limitation of the processing or to oppose the same, when possible;
- e) to request the portability of the data you provided to Gambara Asfalti, i.e. to receive them in a structured format, commonly used and readable by an automatic device, also to send such data to another Data Controller, within the limits and with obligations established by article 20 of the GDPR;

Furthermore, you may submit a complaint to the Authority for the Protection of Personal Data pursuant to article 77 of the GDPR.

For the purposes referred to in point 4) of the purposes, Customers can always revoke the consent and exercise the right to object to direct marketing (in traditional and automated form). The opposition, in the absence of an indication to the contrary, will refer to both traditional and automated communications.

### **Data Processing Controller**

Data Controller, pursuant to article 4 of the GDPR, is Gambara Asfalti SpA, Via Provinciale Leno - Fiesse 36/A - 25020 Gambara (BS) VAT: 00696530989 - Tax ID: 02853080170

The aforementioned rights may be exercised at the request of the interested party in the manner made known by Customer Service or on the Company's website or by using the following references: [info@gambaraasfalti.it](mailto:info@gambaraasfalti.it) (0309956004).

The use of the Website, including those intended for tablets and/or smartphones, by the Customer and/or User implies full knowledge and acceptance of the content and any indications included in this version of the policy published by Gambara Asfalti when the website is accessed. Gambara Asfalti informs that this policy may be modified without any notice and therefore recommends periodic consultation.

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The Data Controller  
Gambara Asfalti SpA

This privacy policy was updated on 28/02/2019